



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-20-2012 PAGE: 1 of 3

JAMESTOWN ASSOCIATES - 12000
ATTN: LAURA LANCASTER
5937 JONES CREEK RD
BATON ROUGE LA 70817

Contract No 396405		Contract Dt 08-21-2012	Revision Dt 10-19-2012	Rev# 3	Advertiser KYRILLOS FOR SENATE		Brand KYRILLOS FOR SENATE			Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA						
Agency Est#			CMS # 241800	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-09-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 241800					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
2	10-22-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				8	30	X	X	X	X	X			5	900	0	0
3	11-05-2012	11-06-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				8	30	X	X						2	900	0	0
5	10-22-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				8	30	X	X	X	X	X			5	1,900	0	0
6	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				8	30	X	X						2	1,900	0	0
8	10-22-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				8	30	X	X	X	X	X			5	1,900	0	0
9	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				8	30	X	X						4	1,900	0	0
11	10-22-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				8	30	X	X	X	X	X			5	1,100	0	0
12	11-05-2012	11-06-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				8	30	X	X						2	1,100	0	0
14	10-22-2012	11-02-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				8	30	X	X	X	X	X			5	1,100	0	0
15	11-05-2012	11-06-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				8	30	X	X						2	1,100	0	0
17	10-22-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				8	30	X	X	X	X	X			5	1,600	0	0
18	11-05-2012	11-05-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				8	30	X							1	1,600	0	0
20	10-22-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30	X	X	X	X	X			5	1,700	0	0
21	11-05-2012	11-05-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30	X							1	1,700	0	0
23	10-22-2012	11-02-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				8	30	X	X	X	X	X			5	1,100	0	0

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
396405	08-21-2012	10-19-2012	3	KYRILLOS FOR SENATE	KYRILLOS FOR SENATE	POLITICALS	WPVI - PHILADELPHIA

Agency Est#			CMS # 241800	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241800		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
24	11-05-2012	11-05-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)	8	30	X							1	1,100	0	0	
26	10-22-2012	11-02-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)	8	30	X	X	X	X	X			5	1,100	0	0	
27	11-05-2012	11-05-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)	8	30	X							1	1,100	0	0	
29	10-22-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	8	30	X	X	X	X	X			5	1,150	0	0	
30	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	8	30	X							1	1,150	0	0	
32	10-22-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	8	30	X	X	X	X	X			5	2,700	0	0	
33	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	8	30	X							1	2,700	0	0	
35	10-22-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	8	30	X	X	X	X	X			5	3,400	0	0	
36	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	8	30	X							1	3,400	0	0	
38	10-22-2012	11-02-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	8	30	X	X	X	X	X			5	3,600	0	0	
39	11-05-2012	11-05-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	8	30	X							1	3,600	0	0	
41	10-22-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	8	30	X	X	X	X	X	X	X	5	3,700	0	0	
42	11-05-2012	11-05-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	8	30	X							1	3,700	0	0	
44	10-22-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	8	30	X	X	X	X	X			5	1,350	0	0	
45	11-05-2012	11-05-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	8	30	X							1	1,350	0	0	

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46	10-27-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				8	30							X	1	900	0	0		
47	10-27-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)				8	30								X	1	1,300	0	0	
48	10-27-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)				8	30								X	1	1,100	0	0	
49	10-28-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				8	30									X	1	600	0	0
50	10-28-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				8	30									X	1	600	0	0
51	10-28-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)				8	30									X	1	1,300	0	0
52	10-28-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)				8	30									X	1	650	0	0
53	10-28-2012	11-04-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)				8	30									X	1	700	0	0
54	10-27-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)				8	30							X	X	1	1,500	0	0	
																	Contracted Gross Total:		0	0.00		
																	Actual Gross Total:		0	0.00		
																	Agency Commission:			0.00		
																	Net Total:			0.00		
Month/YR			Preempted	Made Good		Contract Total		Adjustments										Actual Total				
Oct 12			0.00	0.00		0.00		0.00										0.00				
Nov 12			0.00	0.00		0.00		0.00										0.00				
TOTAL			0.00	0.00		0.00		0.00										0.00				

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